



GROW SOUTHEAST



Our Purpose

Grow Southeast is a joint initiative developed by **COACT**, The Healthy Tarrant County Collaboration to address food disparities by building urban farms in Fort Worth.

The project serves as a vehicle to help community members become active stewards of farm land and reduce the gap between families and good food. As systemic barriers have become visible, Grow Southeast has brought together stakeholders to explore and implement policy amendments that will help local farmers thrive.

Why Sponsor



Healthy Local Food Systems

More fresh produce in neighborhoods with limited access.



Local Jobs & Microbusinesses

From farmers to vendors to youth apprenticeships, Grow SE builds real economic mobility.



Community Ownership of Land

Supporting a development model where land is held for community benefit, not displacement.



Policy That Changes What's Possible

Your investment directly supports reforms that can cut permitting time, create incentives for new farms, and expand urban agriculture city-wide.

FARM SPONSOR

PURPOSE:

Strengthen the operations, infrastructure, and long-term sustainability of **Grow Southeast's** existing farms, allowing farmers to increase production, build resilience, and expand community-facing programming.

WHAT THIS PACKAGE SUPPORTS:

- Soil, irrigation, and infrastructure improvements
- Paid farmer stipends and apprenticeships
- Farm equipment (tillers, walk-behind tractors, cold storage, wash/pack materials)
- Community volunteer days, food distribution, and educational workshops
- Strengthening existing farm-to-market pathways (Mindful Market, local restaurants, community food box programs)

TIERS

PRESENTING FARM STEWARD – \$25,000

- Naming recognition on farm signage
- Inclusion in all Grow SE events and press announcements
- Exclusive volunteer / team building event at the farm



COMMUNITY CULTIVATOR – \$10,000

- Recognition at seasonal farm events
- Logo placement on Grow SE digital materials
- Community day activation / speaking opportunity



SOIL SUPPORTER – \$5,000

- Name listed on Grow SE website
- Invitation to first of season harvest



NEW FARM BUILDER

PURPOSE:

Support the development of a new community-led urban farm, expanding fresh food access, economic opportunities, and land stewardship in historically underinvested neighborhoods.

WHAT THIS PACKAGE SUPPORTS:

- Land preparation & soil remediation
- Water access and irrigation installation
- Fencing, shade structures, and tool storage
- Initial staffing and farmer training
- Community engagement and design workshops
- Early-season crop installation & first harvest

TIERS

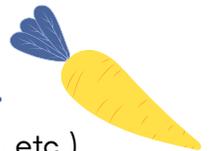
FOUNDING FARM PARTNER – \$100,000

- Joint Farm naming opportunity with community / farmer
- Permanent signage and logo placement
- VIP ribbon-cutting ceremony
- Recognition in documentary-style video content



HARVEST FOUNDER– \$50,000

- Co-sponsor naming rights for major farm infrastructure (wash station, cold room, etc.)
- Exclusive photo shoot with company team.
- Recognition at all public farm events



SEED STARTER – \$25,000

- Recognition on Build-a-Farm donor wall
- Featured social media acknowledgment
- Recognition in published media (Fort Worth Report, Fort Worth Weekly, etc.)



POLICY & POWER

PURPOSE:

This package funds **Grow Southeast's** policy advocacy, stakeholder engagement, and community empowerment work, a multi-phase effort to streamline permitting, create incentives for farm development, and build a policy environment that supports small, family owned farms.

WHAT THIS PACKAGE SUPPORTS:

- Research across U.S. cities on effective urban ag policy models
- Journey mapping & permitting process redesign
- Steering committee convenings with farmers, city staff, and community groups
- Advocacy materials, toolkits, and dissemination plans
- City Council engagements, amendment writing, and implementation support
- Community capacity building and training for navigating new policies
- Long-term policy recommendations and conservation/succession planning

TIERS

POLICY CHAMPION – \$50,000

- Naming recognition on the UAO Policy Toolkit
- Seat at policy roundtables and briefings
- Invitation to present at the rollout event with City of Fort Worth
- Recognition in all policy-related reports & media



POLICY INVESTOR – \$25,000

- Recognition in policy deliverables, journey maps, and presentations
- Quarterly check-ins with the policy team
- Logo placement on community-facing capacity-building materials



POLICY ADVOCATE – \$10,000

- Listed as a supporter in policy briefing packets
- Invitation to stakeholder listening sessions





BELIZE

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VOLUNTEER SPONSOR

PURPOSE:

The Grow Southeast Volunteer Sponsorship Program invites organizations, businesses, and community partners to invest in hands-on volunteer experiences that directly support local urban farms while building stronger, more connected teams. These sponsored volunteer days provide critical labor and financial support to Grow Southeast farms and create meaningful opportunities for participants to reconnect with food, land, and community.

WHY VOLUNTEER SPONSORSHIP MATTERS

Urban farming in North Texas requires significant labor, resources, and long-term investment. Poor soil conditions, high infrastructure costs, and regulatory barriers make it challenging for small, community-based farms to thrive. At the same time, many people are disconnected from how food is grown and the work required to sustain local food systems.

Volunteer sponsorships help close this gap by:

- Supporting day-to-day farm operations and special projects
- Offsetting farm development costs
- Creating immersive, educational team-building experiences
- Strengthening community relationships around food access and equity

WHAT VOLUNTEER SPONSORS SUPPORT

- Farm maintenance, planting, harvesting, and soil building
- Construction or improvement of farm infrastructure (beds, fencing, compost systems, etc.)
- Financial support to participating Grow Southeast farms
- Education and narrative change around urban agriculture and food access

WHAT TO EXPECT

Volunteer days are structured, guided, and welcoming to all experience levels. Activities may include planting, harvesting, composting, soil preparation, and light construction projects. All volunteers are asked to wear closed-toe shoes, comfortable work clothing, and weather-appropriate attire.

IMPACT:

Volunteer sponsorships:

- Provide direct operational support to community farms
- Build stronger, purpose-driven teams
- Increase awareness of local food systems and equity challenges
- Help Grow Southeast farms move closer to long-term sustainability

TIERS

LEGACY – \$50,000



Year-round leadership investment

- Four or more volunteer engagements across Grow Southeast farms
- Customized or branded projects at each participating farm
- Logo placement on event signage, website, social media, and newsletters (3 months)
- Professional team photography
- Exclusive farm-to-table dinner with Grow Southeast leadership
- Recognition as a premier community partner

PINNACLE – \$7,500



Premier single-farm engagement

- One 4-hour volunteer experience at a Grow Southeast farm
- Unique built and/or branded project at the farm
- Logo placement on event signage, social media, and newsletter (1 month)
- Professional team photography
- Exclusive post-event dinner with Grow Southeast team

PREMIER – \$5,000



High-impact team-building experience

- One 4-hour volunteer day at a Grow Southeast farm
- Guided farm tour and hands-on work
- Support for day-to-day farm operations and a special project
- Logo placement on event signage, social media, and newsletter (1 month)
- Professional team photography

TOURING – \$1,500



Educational farm immersion

- Guided tours of multiple Grow Southeast farms
- Educational discussion on food access and urban farming challenges
- Logo placement on event signage, social media, and newsletter (1 month)

ENTRY – \$500



Introductory volunteer experience

- Guided tour at one Grow Southeast farm
- Overview of the farm's mission and community impact
- Logo placement on social media and newsletter (1 month)

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HOW TO SUPPORT

SPONSORSHIP

To schedule your sponsorship to contribute to lasting impact, please use the following QR Code or visit the webpage below!

DONATION

For small gifts, consider an individual donation to help us with building community owned urban farms. Every dollar helps us with building local food resilience and ensuring the continued support of our local farmers.

PROJECT INFO AND HISTORY

To learn more about the project, please feel free to visit the website below or use the following QR Code.

LINKS:

Project Webpage:

<https://coactntx.wixsite.com/grow-southeast>

Sponsorship / Donation Information:

<https://coactntx.wixsite.com/grow-southeast/wish-list>

GROW SOUTHEAST



COACT



@coactntx | www.coactntx.org

Grow Southeast is a COACT Initiative

COMMITMENT *Form*

Sponsor Name: _____

Contact Name: _____

Address: _____

State: _____

Zip: _____

City: _____

Phone: _____

Email Address: _____

Please PRINT the sponsor name as you wish it to appear on printed materials:

I would like to commit to the following sponsorships.

Payment Options:

Please Bill me:

Address: _____

PO/Account Info: _____

Checks enclosed payable to CoAct

Charge my Credit Card:

Name on Credit Card: _____

Credit Card #: _____

Expiration Date: _____ Security Code (3-4 Digits) _____ Zipcode: _____

Credit Card Billing Address: _____

Cardholder Signature: _____